

30th January 2020,

The Chief Executive,
Nairobi Securities Exchange Limited,
The Exchange, Westlands Road,
P.O. Box 43633,

NAIROBI

The Chief Executive,
Uganda Securities Exchange Ltd.

Nakawa Business Park, 4th Floor
P.O.Box 23552,

KAMPALA

The Chief Executive,
Dar es Salaam Stock Exchange,
Golden Jubilee Towers, 14th Floor,
P. O. Box 70081,

DAR ES SALAAM

Dear Sirs,

RE: NOTIFICATION OF APPOINTMENT OF A DIRECTOR TO THE BOARD OF EAST AFRICAN BREWERIES LIMITED

We write to notify you that the board has appointed Mr. Leo Breen as a Non-Executive Director of the board effective 30th January 2020.

Leo joined Diageo from British Telecom Company in 1994 as a Financial Analyst, The Pierre Smirnoff Company. He has held several roles in his 25years within Diageo, in the UK, China and in Africa. Leo is presently the Finance Director Diageo Africa a role he has held since 2017.

He has a BA Hons in Philosophy, University of Newcastle Upon Tyne and is a CIMA qualified accountant from the Chartered Institute of Management Accountants.

Leo is an Influential executive with track record of driving business growth both in major markets and emerging markets. The public announcement of this appointment is planned to appear in the newspapers on 31st January 2020. Please find attached herein the said announcement for your perusal and records.

Yours faithfully,

FOR: East African Breweries Limited

Joyce Munene

Group Company Secretary



East African Breweries Limited

The Chairman and the Board of East African Breweries Limited (EABL) are pleased to announce the appointment of Leo Breen as a Non-Executive Director of the Board effective 30th January 2020.



Leo joined Diageo from British Telecom Company in 1994 as a Financial Analyst, The Pierre Smirnoff Company. He has held several roles in his 25 years within Diageo, in the UK, China and in Africa.

Leo is presently the Finance Director Diageo Africa, a role he has held since 2017. He has a BA Hons in Philosophy, University of Newcastle Upon Tyne and is a CIMA qualified accountant from the Chartered Institute of Management Accountants.

Leo is an influential executive with a track record of driving business growth both in major markets and emerging markets.

The Chairman and the Board of EABL take this opportunity to congratulate Mr. Leo Breen on his appointment.

By order of the Board.

Joyce Munene Group Company Secretary

